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Winterthur runs website workshops for IFAs

January 8 2007: Winterthur is running a series of national workshops to help IFAs develop an online presence.

In conjunction with IFA Systems, the five workshops will run throughout March 2007 in Newcastle, Manchester, Worcester, Waltham Abbey and Southampton. Each workshop contains six modules covering the key aspects of building and maintaining an online presence for professional financial advisers:

1. Why have a website
2. Design and format
3. Communicating with clients
4. Content and practical application
5. Marketing
6. Keeping your site up to date

David Thompson, director of distribution for Winterthur Life UK commented: "The workshops are being run as part of Winterthur's Professional Edge range of services which assist IFAs in building their business models. The workshops are available to all advisers whatever stage they are at in their website planning.

"Winterthur recognises the ever-growing importance of technology and the effective use of web based tools in assisting advisers in building a strong and robust business."

Details of dates and venues:-

Thursday 1 March: Marriott Gosforth Park, Newcastle
Thursday 8 March: Radisson SAS, Manchester Airport
Thursday 15 March: Fownes Hotel, Worcester
Thursday 22 March: Marriott, Waltham Abbey
Thursday 29 March: Botley Park, Southampton

Each workshop will start at 10.30am (with registration from 10am) and run for two hours, with an opportunity to ask questions or discuss individual issues afterwards. Admission is £25 per place and includes a buffet lunch plus a £50 voucher towards any new IFA Systems service for each attending firm. CPD certificates will be provided for all attendees. To reserve your place email info@ifa-systems.co.uk or call Matthew Gilder at IFA Systems on 01453 521 855.

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Press Release on the Internet:
<http://www.winterthur-life.co.uk/>

Winterthur Life UK Limited

Winterthur Life UK Limited is part of Winterthur Group.

Winterthur Life UK offers pensions and investments for high net worth clients distributed via top tier IFAs and is renowned for its innovative approach to financial products. Its philosophy of transparent product propositions offers advisers a range of retirement and investment solutions with an open charging structure.

Winterthur Life UK is one of the UK's top 10 providers of single premium personal pensions, trustee investment plans and corporate pensions via IFAs and a leading provider of self-investment retirement plans like Self Invested Personal Pensions ("Sipps").

Any opinions expressed in this media communication are made as at the date of publication but are subject to change without notice. Past performance is not a guide to the future. The value of shares/units and the income from them can go down as well as up. Exchange rate fluctuations may cause the value of underlying investments to fall as well as rise. Yields are not guaranteed and may fall or rise.

Winterthur Life UK Limited is authorised and regulated by the Financial Services Authority.

www.winterthur-ifa.co.uk

IFA Systems Ltd

IFA Systems Ltd designs and maintains websites solely for IFAs. The websites can be either bespoke or templated, and they were the first to launch a templated website service for IFAs back in June 1999. These templates have been developed and extended considerably since then, and now offer a range of flexible designs, giving a very professional and comprehensive website at very reasonable cost.

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The firm also offers a wide range of additional features which can be added to the website of any financial adviser or financial planner; many of these features are programmed in-house. Their sites can offer on-line trading facilities if wanted, but their approach is that a website should primarily be geared to helping IFAs provide added-value service to their existing clients. This includes links with back office systems and products providers to provide up-to-date information for clients.

www.ifa-systems.co.uk
